

The Southern Urals is one of the leading industrial and agricultural regions of Russia. Having a rich resource base, modern transport and energy infrastructure, this is a land of great HR human resources, educational and humanitarian potential. Due to this, the Chelyabinsk region keeps taking top positions in various economic sectors. It contributes a lot to social development.

Recently, the region has made a remarkable breakthrough by means of national projects implementation and a major infrastructure revolution associated with a complete reconstruction of transport and utility systems. Thanks to this, we can comprehensively develop regional territories creating a comfortable urban environment in the Chelyabinsk region municipalities.

Today, our region has a large focus on the adoption of digital and innovative solutions in various industries. This helps find new ways to interact with partners and making important useful contacts.

The Chelyabinsk region is open for cooperation and investment. We are ready to provide necessary support to partners from near and far abroad.

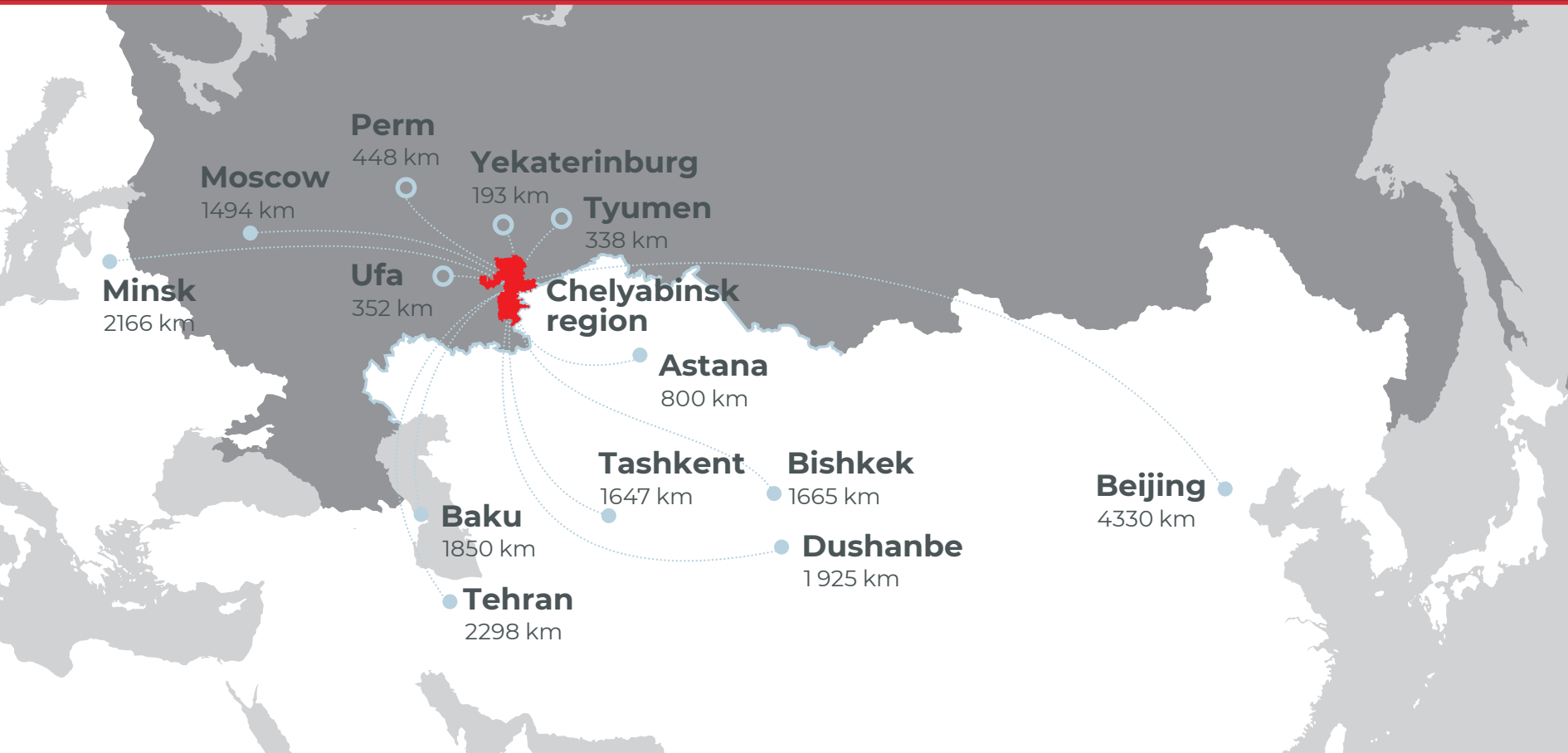
The Southern Urals has a rich history and long-living traditions of interethnic cooperation. Amazingly beautiful landscapes and open-hearted people make the region special. I am proud to be born, live and work here. I invite you to discover our great region and know more about its advantages!



**Alexey Teksler**

**Governor of the Chelyabinsk region**

**The abundance of various opportunities and convenient location in the heart of Eurasia facilitate organizing high-margin production facilities of any specialization and scale in the Chelyabinsk region.**



Located on the border of

**Europe and Asia**

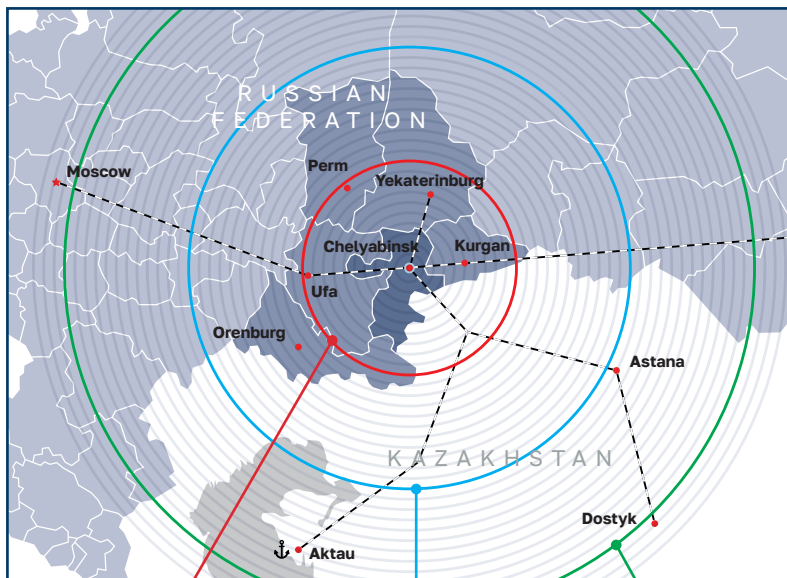
direct transport corridor to

Area

**88,600 km<sup>2</sup>**

Population

**3.4 million people, 82% of them are urban residents**



### 500 km

**Russian Federation:**  
 Republic of Bashkortostan  
 Sverdlovsk region  
 Tyumen region  
 Kurgan region  
 Perm Region  
**Republic of Kazakhstan:**  
 Kostanay region  
 North Kazakhstan region

17 million

24 hours

### 1000 km

**Russian Federation:**  
 Republic of Tatarstan  
 Omsk region and 3 more regions  
**Republic of Kazakhstan:**  
 Aktope region  
 West Kazakhstan region  
 Akmola region

45 million

36 hours

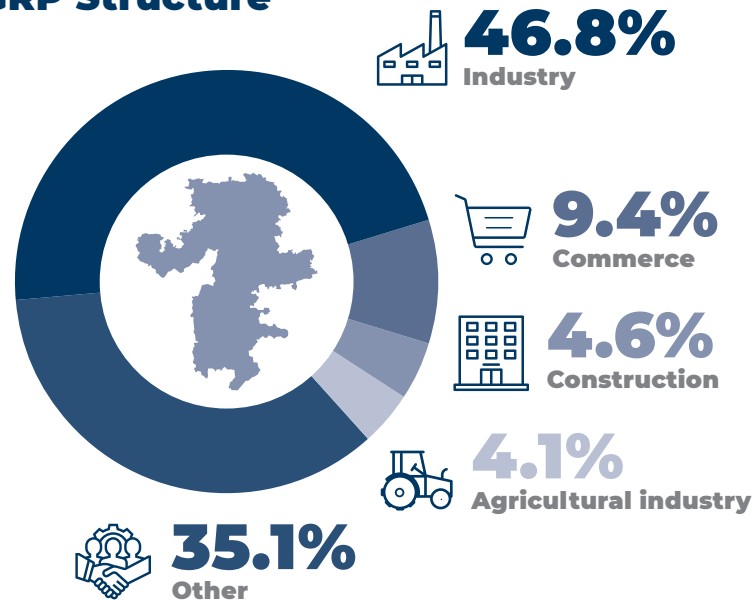
### 1500 km

**Russian Federation:**  
 Moscow  
 Moscow region  
 Nizhny Novgorod region  
 Novosibirsk region and 13 other regions  
**Republic of Kazakhstan:**  
 Astana  
 Pavlodar region and 6 other regions

94 million

48 hours

## GRP Structure



## Region advantages

### Geographical location

- the border of Europe and Asia → convenient logistics to the entire Urals, Siberia, the Volga region, the Center of Russia → coverage of 70% of the Russian population.
- the border with the Republic of Kazakhstan → the "gateway" to Central Asia.

### Logistics. TLC Yuzhnouralsky

- the capacity of 2.5 million tons of cargo per year;
- included in the international North-South transport corridor;
- 180 ha - complex area;
- 7 days of travel to China.

### Foreign economic activity

- Chelyabinsk region is one of the country exports leaders;
- 119 countries of the world are region's trading partners.

### Resource base

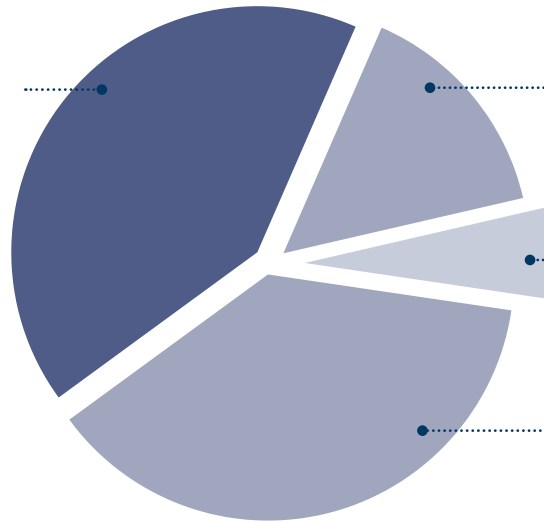
- ferrous metallurgy;
- non-ferrous metallurgy (copper);
- aluminum production in neighboring federal districts;
- availability of highly qualified personnel

### Preferences

- full support of investment projects by the regional Government;
- tax benefits;
- other forms of support.

## INDUSTRY

**42.9%**  
Metallurgical  
production



**15.0%**  
Mechanical  
engineering

**6.1%**  
Non-metallic  
mineral products

**36%**  
Other industries

### SHARE OF THE CHELYABINSK REGION IN THE ALL-RUSSIAN PRODUCTION

#### METALLURGY

**21.9%**  
Finished rolled  
ferrous metals

**25%**  
Cast iron smelting

**28%**  
Steel smelting

**11%**  
Steel pipe  
production

**2.4%**  
Iron ore  
production

**100%**  
Metal  
zinc

#### MACHINE ENGINEERING

**41%**  
Bulldozer  
production

**79%**  
Caterpillar tractor  
production

**68%**  
Foundry machines  
for metallurgical  
production

> 224 MINERAL DEPOSITS  
IN THE CHELYABINSK  
REGION.  
EXTRACTED OF THE ALL-  
RUSSIAN VOLUME IN THE  
CHELYABINSK REGION:

**77%**  
Graphite



**74%**  
Kaolin



**60%**  
Magnesite



**59%**  
Talcum



## LEADING INDUSTRIAL COMPANIES OF THE REGION



### URAL AUTOMOBILE PLANT JSC

Russian Federation's largest truck and special vehicle manufacturer.



### MAGNEZIT PJSC

The largest manufacturer of refractory ceramics and solutions based on them for various industries.



### CHELYABINSK PIPE ROLLING PLANT JSC

One of the largest steel pipe manufacturers.



### MAGNITOGORSK IRON AND STEEL WORKS

A metallurgic complex with full-cycle production from iron ore preparation to the deep processing of ferrous metals.



### KYSHTYM COPPER ELECTROLYTE PLANT JSC

Fire and electrolytic refining of crude copper, copper scrap recycling, and precious-metal bearing waste recovery.



### CHELYABINSK FORGE-AND-PRESS PLANT PJSC

Forging production. Manufacturing components for automotive, tractor, and machine industries, as well as the oil-and-gas sector, and special vehicle manufacturing.



### CHELYABINSK METALLURGICAL PLANT PJSC

A full-cycle metallurgical company producing quality and high-quality steels.



### KONAR JSC

A manufacturer of complex parts and modules for the oil and gas, shipbuilding, and power plant industries.



### METRAN INDUSTRIAL GROUP

The production of control valves and regulators, distributed control systems, metering devices for pressure, temperature, level, and consumption, as well as metrological equipment.



### PK CHTZ LLC

A manufacturer of wheeled and crawler-type road construction vehicles: bulldozers, pipe-laying tractors, front loaders, etc.



### TRUBODETAL JSC

The largest manufacturer of pipeline fittings.

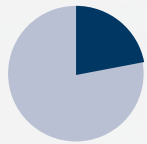


### DST-URAL LLC

A modern high-tech manufacturer of bulldozers and crawler-based special vehicles.

## AGRO-INDUSTRIAL COMPLEX

### SHARE OF THE CHELYABINSK REGION IN THE ALL-RUSSIAN PRODUCTION



**19.1%**

Pasta



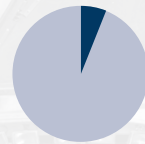
**10.8%**

Cereals



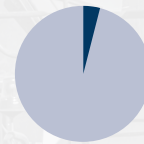
**6.6%**

Wheat and  
wheat&rye  
flour



**3.5%**

Meat and edible  
poultry by-  
products



**3.5%**

Eggs



**2.4%**

Cattle meat

**1st**

in pasta production, the  
All-Russian rating

**2nd**

in flour production, the  
All-Russian rating

**3d**

in cereals production,  
the All-Russian rating

**3d**

in egg production, the  
All-Russian rating

## LARGEST AGRICULTURAL COMPANIES



### JSC "Makfa", Chelyabinsk

Production of pasta and flour, cereals and cereal flakes.



### Soyuzpishcheprom LLC, Chelyabinsk

Production of flour, bakery products, pasta, cereals, multigrain flakes, cereals, ready-made side dishes, ready-made breakfasts, compound feed, puff pastry, vegetable drinks.



### JSC "GC" ROSMOL", Chelyabinsk

Production of natural milk products.



### Agricultural holding "Ravis", Roshchino

Production and processing of poultry, semi-finished products, sausages and delicacies.



### Agricultural firm "Ariant", Chelyabinsk

Production of meat products, ready-made semi-finished products, groceries, alcoholic and non-alcoholic beverages.



### LLC Resurs, TM Uvelka, Uvelsky village

Production of quick-cooking grain products: cereals, flakes, porridges.



### JSC "Poultry farm Chelyabinsk", Chelyabinsk

Production of edible chicken eggs.



### Agricultural holding "Churilovo", Chelyabinsk

Greenhouse plant for growing vegetables and leafy greens in the closed ground.



### Uralskaya Myasnaya Kompaniya LLC, Uralbroiler JSC

Production of sausages and meat delicacies.



сила каждого!

### SITNO, Magnitogorsk

Production of flour, feed products and pasta, egg, broiler and sausage production, production of hatchery eggs, production of bread and dairy products.



### Uralskie Konditery, Group of Companies, Chelyabinsk

Confectionery and dessert production.



### Sole proprietor ALEXEY E. VOLKOV

Production of sunflower seeds and peanuts.

## LEADING EDUCATIONAL INSTITUTIONS OF HIGHER EDUCATION



### South Ural State University (National Research University)

**Majors:** economics and management, electronics and computer science, medical and biological school, architecture and construction, linguistics and international communications, social and humanitarian sciences, natural sciences and STEM, energy, motor transport, aerospace, mechanical and technological areas, materials science and metallurgical technologies, sports, tourism and service, law.



### Chelyabinsk State University

**Majors:** biology, mathematics, physics, chemistry, ecology, fundamental medicine, information technology, economics, management, economics of industries, business and administration, law, Eurasia and East, history and philology, linguistics and translation, psychology and pedagogy, education and practical psychology, journalism.



### Nosov Magnitogorsk State Technical University

**Majors:** metallurgy, mechanical engineering and metalworking, mining and transport, energy and automated systems, construction, architecture and art, economics and management, humanities, natural sciences, physical education and sports skills.



### South Ural State Humanitarian Pedagogical University (South Ural State Pedagogical University)

**Majors:** physical culture and sports, natural and technological sciences, history, vocational and pedagogical training, Faculty of Preschool Education, Faculty of Inclusive and Correctional Education, foreign languages, folk art, primary school teacher training, psychology, Physics and Mathematics Faculty, philology.



### Chelyabinsk State Institute of Culture

**Majors:** library and information activities, decorative and applied arts and crafts, design, conducting, folk singing, cultural studies, museology, musical and instrumental art, pop music, musicology, folk art culture, directing theatrical performances, tourism, choreographic art.



### South Ural State Medical University of the Ministry of Health of the Russian Federation

**Majors:** Faculty of Medicine, Pediatrics, clinical Psychology and Social work, Faculty of Medicine and Prevention, Dentistry, Pharmacy.



### Ural State University of Physical Culture

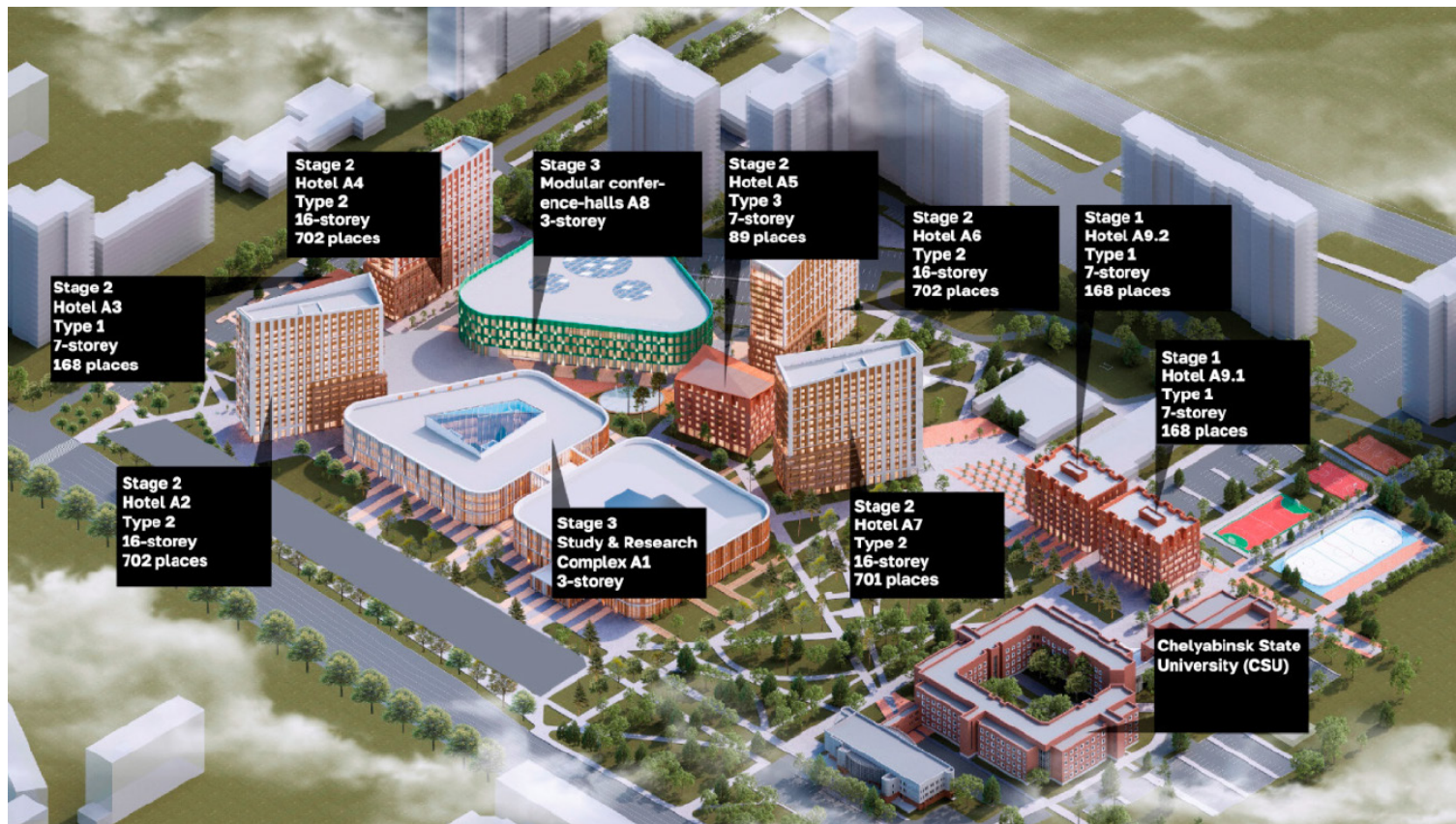
**Majors:** winter sports and martial arts, summer sports, wellness technologies and sports medicine, economics, law and humanities.



### South Ural State Agrarian University

**Majors:** veterinary medicine, agroengineering, agroecology.

## WORLD-CLASS INTERUNIVERSITY CAMPUS



### Funding

(BLN. RUB)

**Total - 21.05**

Federal budget - 7.9

Regional budget - 1.2

Extra-budgetary funds - 11.9

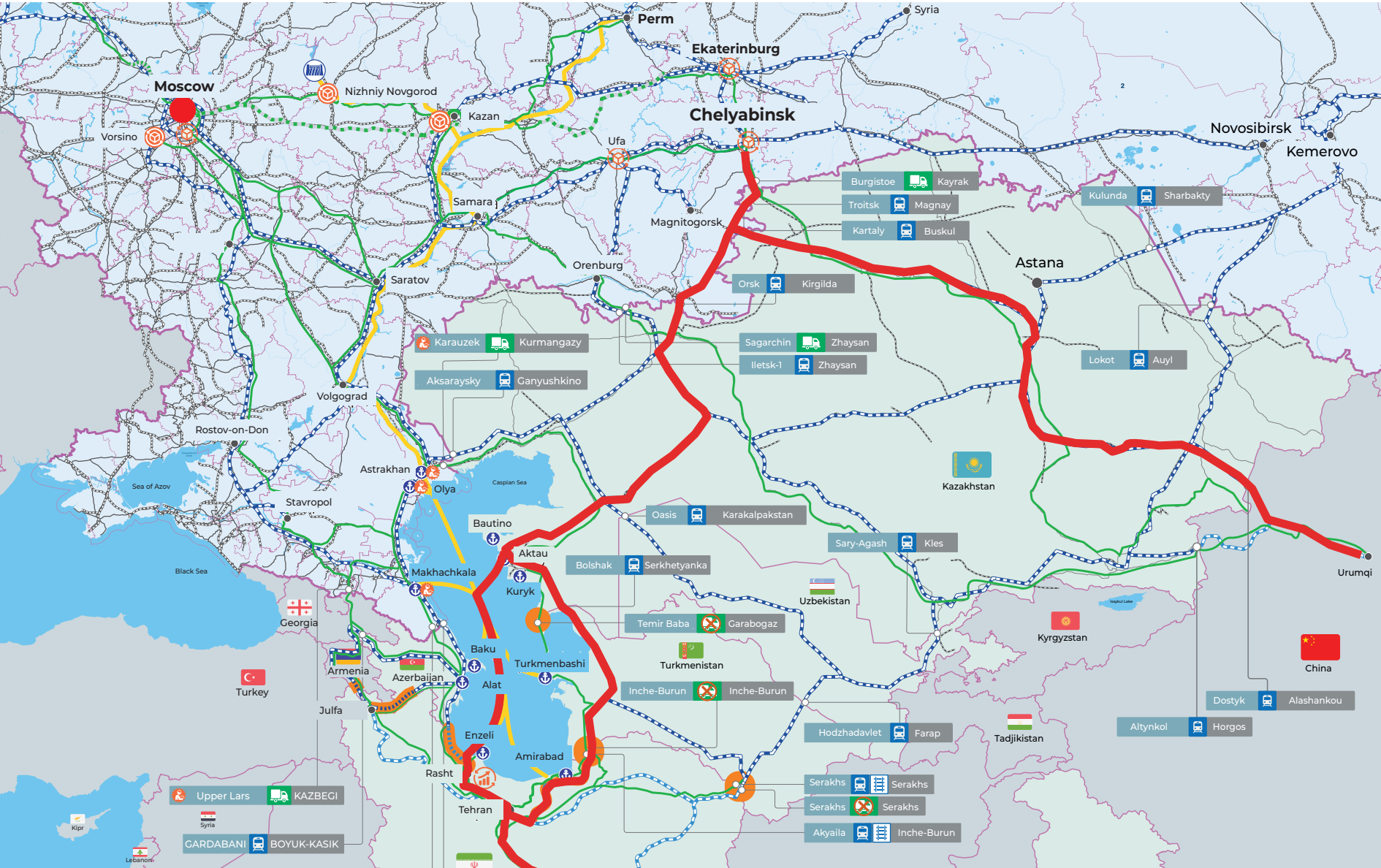
**3.4** thousand  
new places to stay

**3**  
new practice-oriented educational  
programs developed jointly with  
industrial partners

**41**  
new laboratories

**1**  
innovative infrastructure division  
(technopark, Boiling Point, startup  
studio, etc.)

# THE TRANSPORT AND LOGISTICS CAPACITIES OF THE CHELZYABINSK REGION



## YUZHNOURALSKY TRANSPORT LOGISTICS COMPLEX

**Class A modern warehousing complex with rail connections and a total area of 82,320 square meters**

### 189,64 ha

The total land area of the facility is

#### The complex includes

- a container terminal
- a warehousing complex
- operable engineering infrastructure (water, electricity, gas, and heat supply)
- cargo insurance and certification
- a distribution center
- a phytosanitary and veterinary control sector

### 17 ha

The land area of the container terminal is



Establishing the Yuzhnouralsky Transport Logistics Complex as a component of international transport corridors allows it to be used as an entry point for cargo from North-Western and Central China into the Russian Federation, as well as to facilitate the loading of the containers taking the reverse route.

## KEY GROWTH AREAS IN THE CHELYABINSK REGION FOR INVESTMENT PROJECTS



**Mechanical engineering, electric transport**



**Agricultural sector, deep processing of grain**



**Pharmaceutical production and biotechnology**



**Tourism and rural recreation sectors**



**Logistics infrastructure, building class A warehousing and logistics complexes**

## INVESTMENT PLATFORMS



# 9

Industrial parks  
(4 accredited)

- MMK — Industrial Park
- Malaya Sosnovka
- South Ural Industrial Park
- Stankomash
- Potanino
- NPP
- Composite
- LitTechMash
- Technics



# 9

Industrial clusters  
(6 accredited)

- PLANAR Cluster
- Cluster for the production of parts and assemblies of road, construction and agricultural machinery
- Cluster of transport engineering and driven equipment
- Special equipment cluster
- Production of pipeline fittings
- Composite materials cluster
- URALAGROMASH Cluster
- Kalashnikov Cluster
- Automotive Industry Cluster



# 5

Priority development  
areas

- BAKAL
- Verkhniy Ufaley
- Miass
- Ozersk
- Snezhinsk



# 2

Industrial  
technoparks

- ZEM Industrial Technopark
- Troitsk Plant of Mechanical Products

**3,170**  
LAKES

**121**  
NATURAL MONUMENTS

**150**  
SPECIALLY PROTECTED NATURAL  
AREAS

**3**  
NATIONAL PARKS:  
TAGANAY, ZYURATKUL  
AND ZIGALGA

**2**  
NATURE RESERVES:  
STATE ILMEN NATURE RESERVE  
AND THE HISTORICAL AND  
ARCHAEOLOGICAL MUSEUM-  
RESERVE "ARKAIM"

**891**  
THOUSAND HA - TOTAL AREA OCCUPIED BY  
SPECIALLY PROTECTED NATURAL AREAS

**20**  
SKI RESORTS

## OUTDOOR ACTIVITIES



### Summer

- hiking in the Taganay, Zyuratkul and Zigalga national parks (routes from 3 hours to several days);
- rafting on the Ai, Yuryuzan, Ufa rivers;
- yachting and diving on lakes Turgoyak, Uvildy (the cleanest and most beautiful Ural lakes);
- rope jumping on the Big Ai cliffs (Aiskiye Pritesy) (the height of the rocks is about 100 m).



### Winter

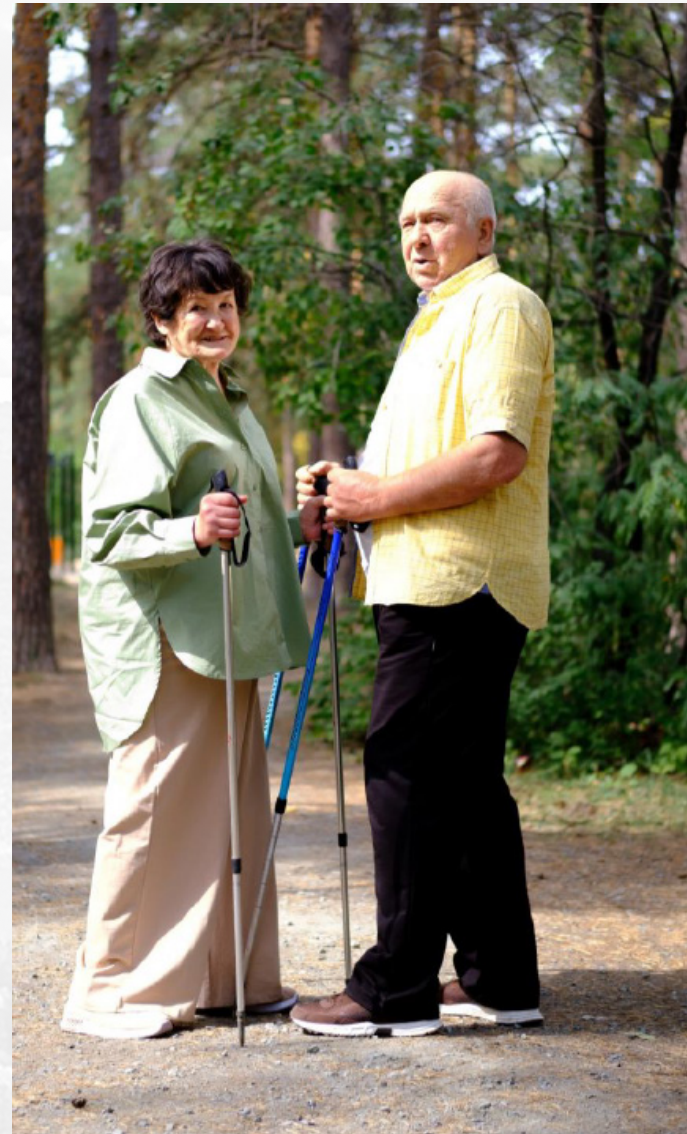
- skiing and snowboarding. 20 ski resorts, including the world-class ones ("Sunny Valley");
- snowmobiling and snowboarding in the Bedyarysh village (one of the snowiest places in Russia with 3-meter snowdrifts);
- winter rafting on the Ai River (hovercraft can move on water, snow and ice);
- snowkiting.

**The Chelyabinsk region is ideal for sports enthusiasts and healthy lifestyle adepts. From simple family getaways to mountain races and triathlons for experienced athletes - you can get all of this in the Southern Urals.**

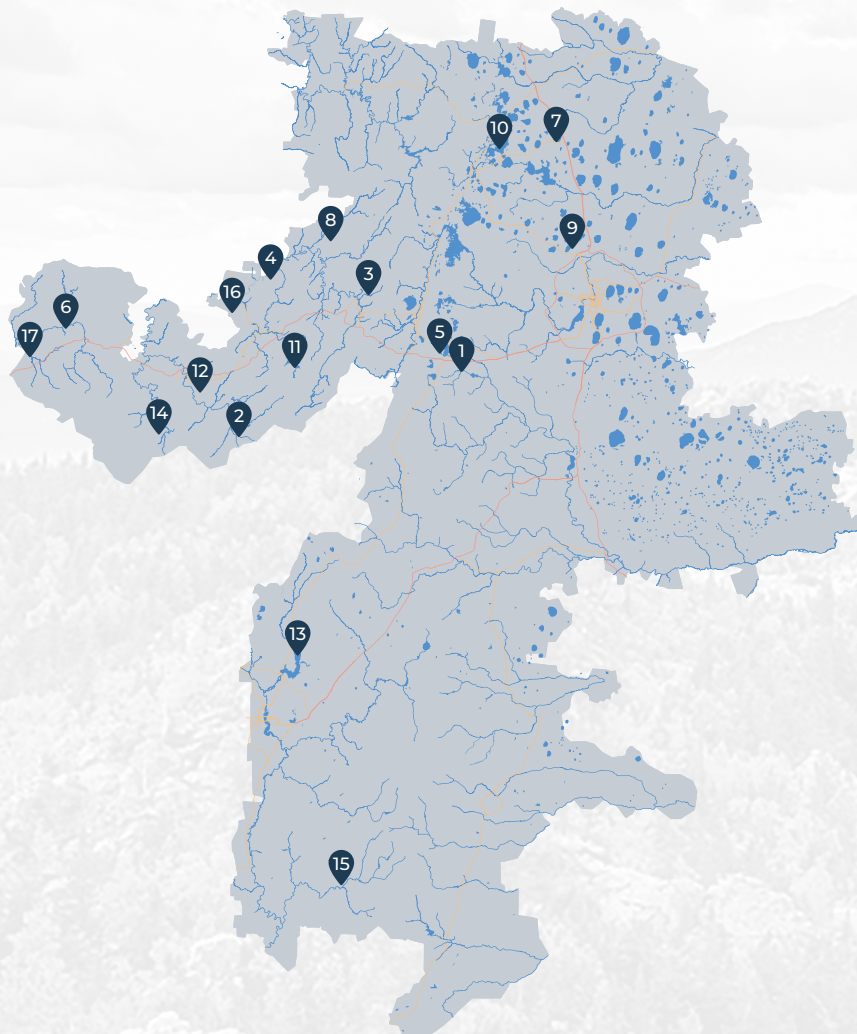
## SANATORIUM AND RESORT TOURISM

There are more than 40 health resorts in the Chelyabinsk region, the most famous of them are the resorts “Uvildy”, “Karagaysky Bor”, “Ural”, “Pearl of the Urals”, “Kisegach”:

- recovery programs after strokes, heart attacks, chemotherapy, injuries;
- unique natural resources — radon springs of Lake Uvildy, sapropel mud of lakes Sabanai and Bolshoy Bolyash, medicinal brine of Lake Podbornoe;
- wellness programs for detox, weight loss, and well-being improvement.



## PROMISING INVESTMENT SITES FOR THE CONSTRUCTION OF COUNTRY HOTELS



1. Urenga Ridge
2. Tyulyuk village
3. Power engineering complex "Nazmensky", NP "Taganay"
4. Complex "Porogi"
5. Chebarkul Lake
6. Minyar city, Minyar River
7. Kuyash Lake
8. Kusa, Ai River
9. Kasargi Lake
10. Lake Irtyash
11. Lake Zyuratkul
12. Zavyalikha, ski resort
13. Verkhneuralskoye reservoir
14. Verh-Katavka village
15. Arkaim
16. Aiskiye Pritesy
17. Ajigardak, GLC

**We offer a comprehensive solution to your problems creating comfortable conditions for the implementation of any investment project**