



CHELYABINSK REGION

Geographical position



Administrative System

Region area

S 88,500 km²

(0.53% of the total area of Russia)

Population

3.5 million

Total perimeter length

2,750 km

Chelyabinsk Region



Public & Political Situation



84.6%

Approval rating of the President of the Russian Federation, Vladimir Putin

87.7%

of Chelyabinsk Region Legislative Assembly seats belong to United Russia

84.2%

of votes won by Boris Dubrovsky during 2014 Governor's election campaign

[Public accord]

More than

10,000

leading non-commercial organizations

31

NGOs – members of Chelyabinsk Region Peoples Assembly

151

nationalities living in Chelyabinsk Region

Russians



81.4%

Tatars

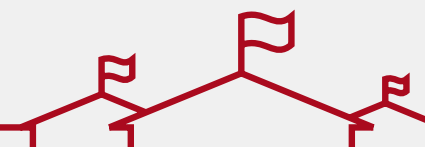


5.2%

Bashkirs

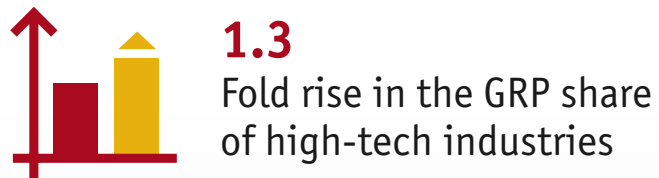
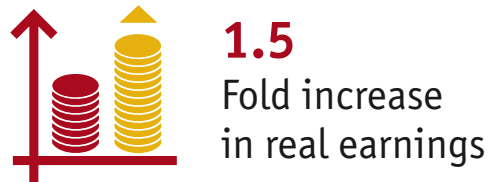


4.7%

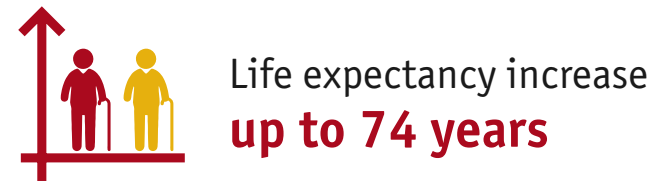


Strategy & Ambition

[by 2018]



[by 2020]





2035

Strategy
of Chelyabinsk
Region

10 key ideas



Key economic centers development



Sectoral priorities and territory specialization



Inter-regional clusters



Ecology



Priority highways



Word-class talent



Active longevity and life-long learning



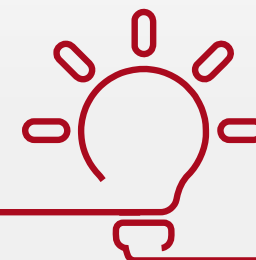
Healthcare – stress on prophylaxis



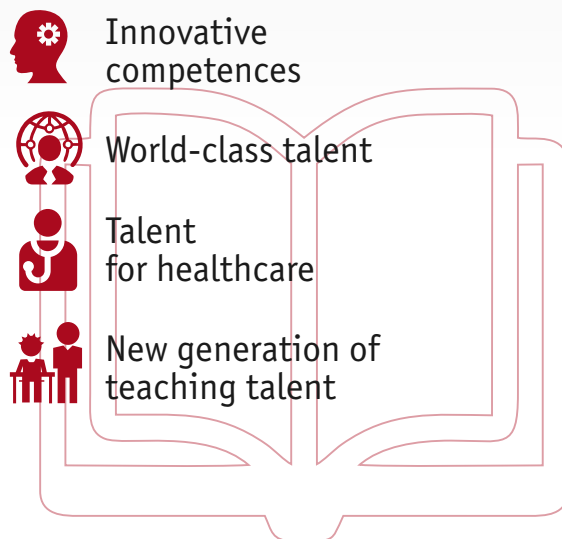
Spatial development



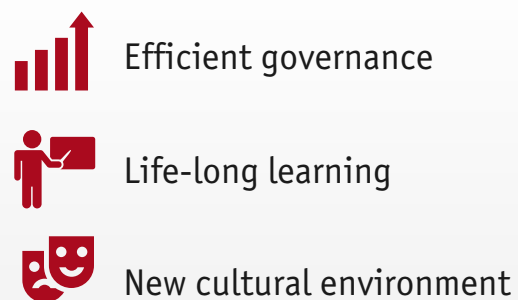
Interdepartmental interaction



25 strategic priorities



LITERACY LEVEL



LIFE EXPECTANCY



Human capital
Quality of life



LIVING STANDARD



Target values



↑ 5.9% Annual average GRP growth rate – 5.9%

↑ x2.3 2.3 - fold growth on 2017
of per capita income by 2035

↑ 80 Life expectancy increase up to 80 years

2018
↗→ By 2030 – maintaining the regional
population size at the level of 2018

↑↑↑ Starting from 2030 – yearly growth
of population size



Education and Science



Education and Science



44

higher educational institutions



62

R&D institutions and organizations (2016)

[Major Educational Institutions]



SUSU

South Ural
State University



MSTU

Magnitogorsk State
Technical University



CSU

Chelyabinsk
State University



SUSMU

South Ural State
Medical University



SUSAU

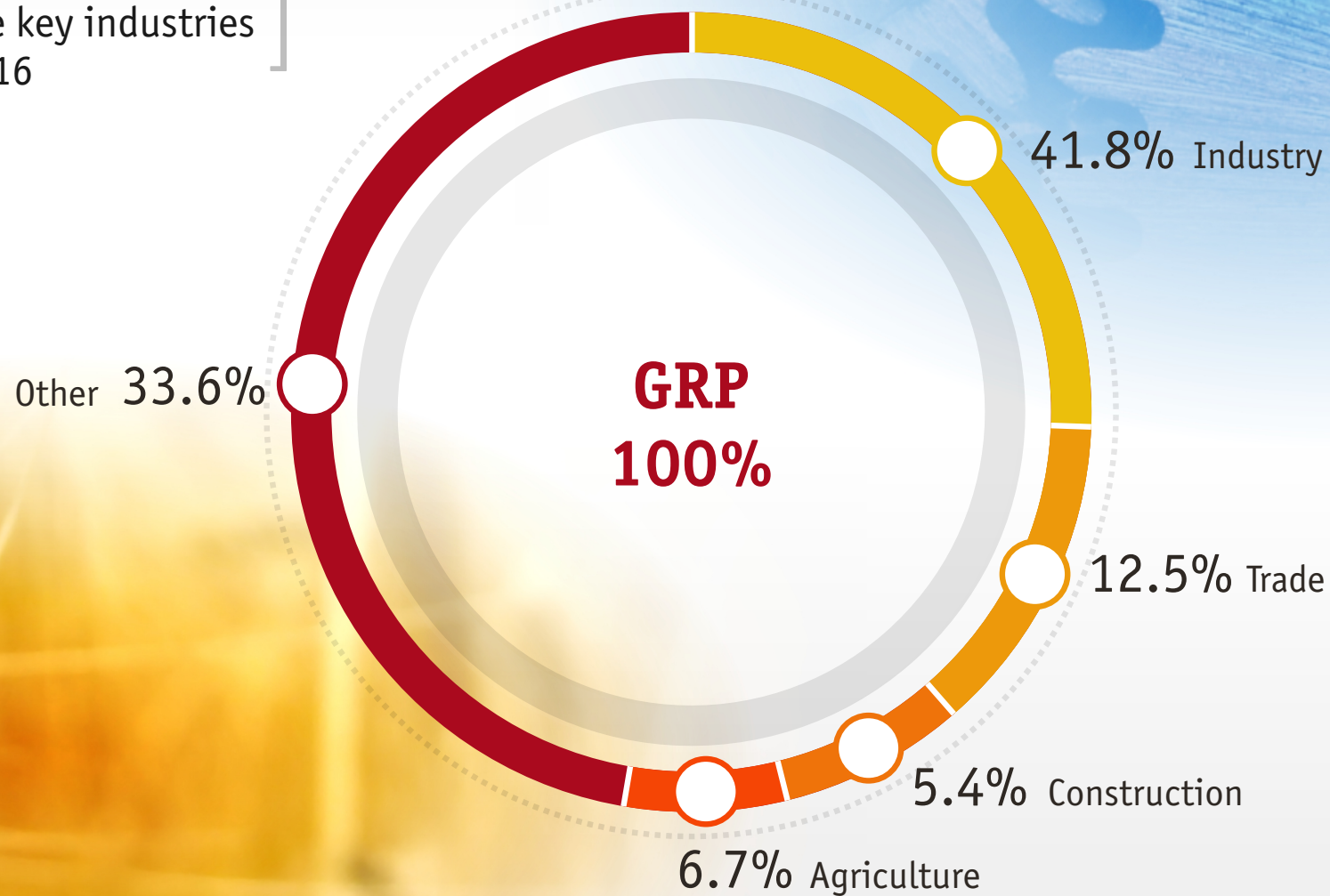
South Ural State
Agrarian University

Regional Economy



Regional Economy Structure

[GRP shares
of the key industries
in 2016]



Metallurgy



Metallurgy

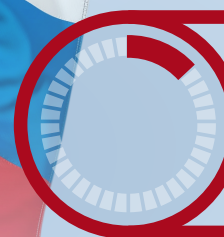


45%

[Refractory products]



[Every 4th ton of mill products]



11.8%

[Steel pipes]

Indices for the Russian Federation

[Primary product groups]



Railroad rail



Ferroalloys



Mill products & steel pipes



Base metals (copper, zinc, nickel)



Steel precast structures



Intricate large-sized casts



Mechanical Engineering



Mechanical Engineering

12% of the total industrial output

[Vehicles and Equipment]

More than **50** enterprises involved in special vehicles production



[Primary product groups]



Road-building machinery



Cranes, lifting & handling equipment



Measuring units



Vehicle components



Perspective directions of collaboration in metallurgy and machine engineering

[Collaboration with foreign investors
in the following spheres:



Machine tool building



Crane building



Agricultural
machinery building



Metal working



Automobile manufacturing



Road-building
machinery manufacturing



Human resources



**South Ural
State University**



**Magnitogorsk State
Technical University**

[**Machine building**]

- Vehicles & Services
- Engines
- Wheeled, track laying vehicles
- Automation
- Electrical energy industry
- Production management
- Aircraft engines
- Engineering maintenance
- Theory of Mechanics
- Electrical engineering

[**Metallurgy**]

- Foundry production
- Ferrous metals
- Designing and Operation
- Rolling mill
- Mining
- Production management
- Metallurgical engineering
- Materials science
- Mining machinery



Agriculture

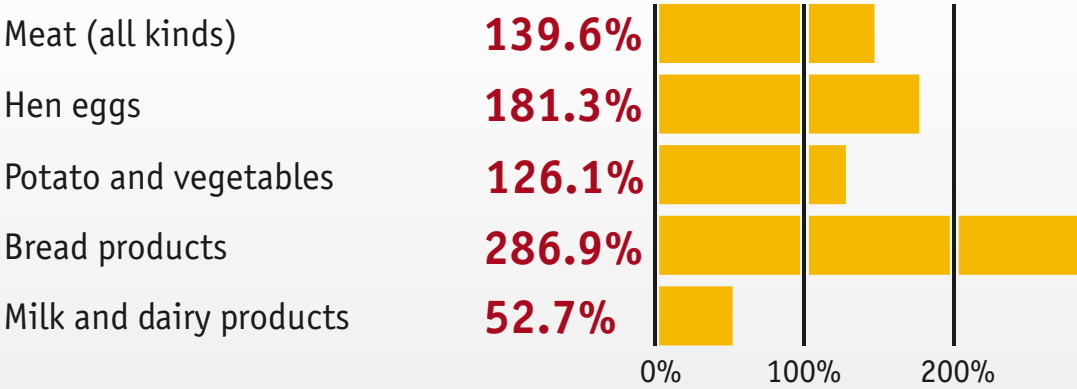


2.03
billion \$

Agricultural
Production Output

- 1 in alimentary products manufacturing
- 3 in meat and poultry production
- 3 in egg production

[Regional self-production levels]



2.2
million ha

Total
tilled area



Promising areas for cooperation



Transfer of innovative seed technologies



Transfer of innovative beef and milk livestock breeding technologies



Establishing joint agricultural products processing enterprises



Agro-parks development

[Wider access to world markets to export]

- Alimentary products
- Vegetable oils
- Confectionary

[Human capital]



**South-Ural State
Agrarian University**

- Veterinary medicine
 - Biotechnology
 - Engineering technology
 - Service & technology
 - Energy industry
 - Agronomy
 - Agro-technology
 - Biotechnology & Economics
-
- Palletized instant cereals
 - Sausage products & deli meat
 - Poultry sausage and ready-to-cook products



IT



IT & Hi-Tech Solutions

Venue for conferences and events

Total floor area - 2,500 m²
Co-working center - 400 m²
Incubator - 300 m²



Over
100 events

Over
5,000 

at the site of the Park

Over
10,000 

Participated in the events,
co-organized by the Park

Over
1,000 

Participants in the Russian
National Forum "Information
Society", co-organized
by the IT Park & "Mininform"



Promising areas of cooperation

[Human capital]

52 Federal and municipal educational institutions with enhanced study of Informatics

27 Regional secondary vocational education institutions

14 Continuing education institutions

[University programs]

SUSU

Higher School of Electronics & Computer Science

CSU

Information Technology Institute

Trekhgorny Institute of Technology

Branch of National Research
Nuclear University MePhI

Nosov MSTU

[Partnerships with business]

Papilon

Largescale Biometric Systems

3DiVi

3D computer vision

Innovations for Kids

Interactive developmental services for kids

Napoleon IT

Interactive tablet and smartphone
versions of magazines and newspapers

LANIT-Ural

Software deployment and adaptation
at industrial enterprises

Turborender

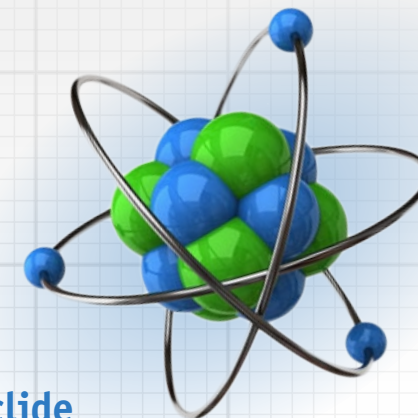
3D graphics render



Healthcare and medicine




Nuclear medicine



[Nuclear medicine potential]

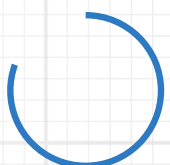
2 **PET centers**
Positron Emission
Tomography centers

 **Brachytherapy**
Sealed Source
Radiotherapy

 PET center opening
in Snezhinsk

 **CyberKnife**

 **Neutron
Therapy Center**

 Proton-ion center
construction

1 **Radionuclide
therapy unit**
 Gamma therapy
unit creation

[R&D & production potential of the region]


Chelyabinsk
Oncology Center


Makeyev SRC


Zlatmash


Mayak Production
Association

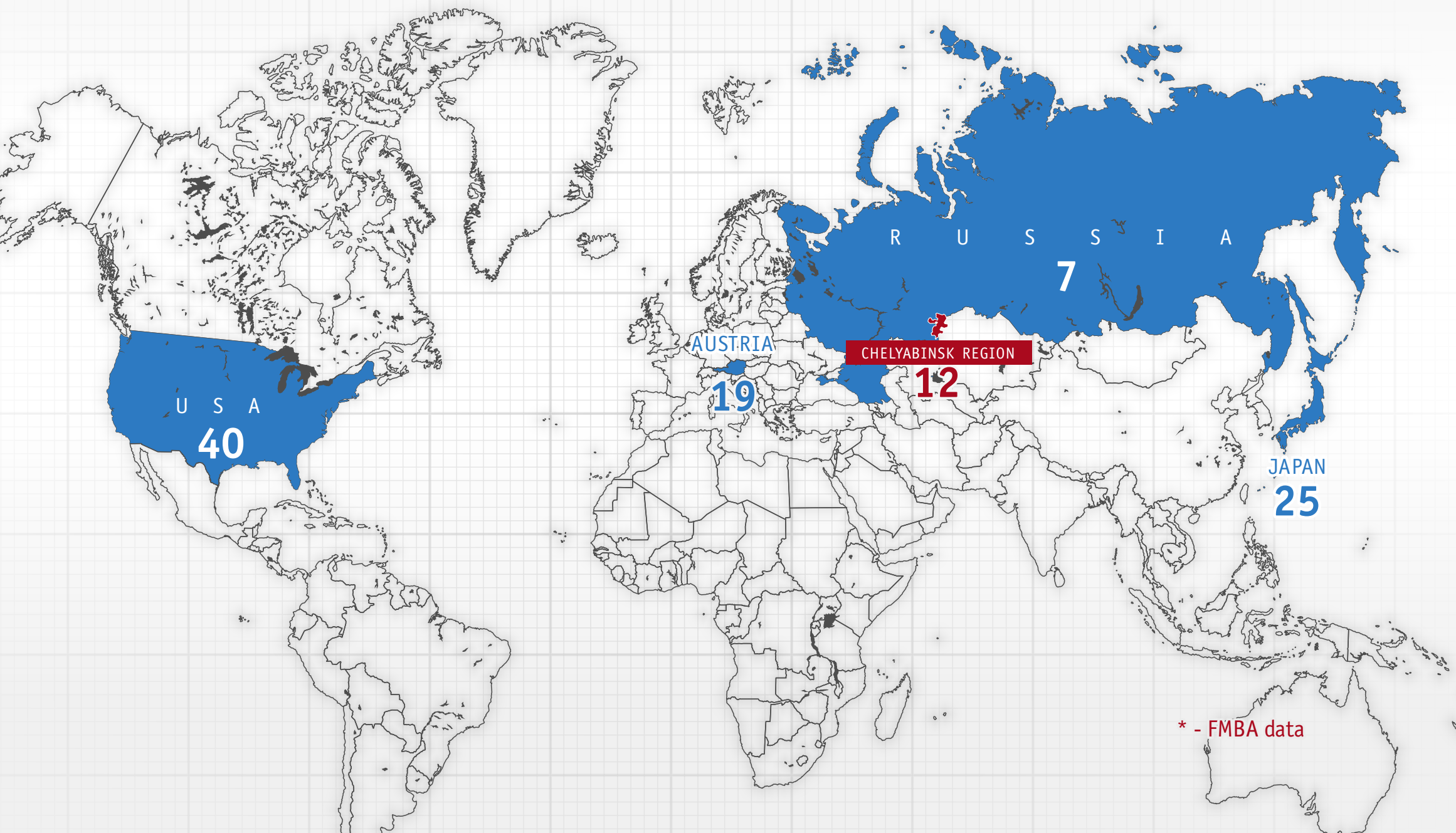

SUSU


SUSMU

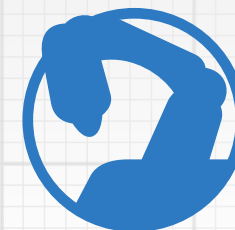


Nuclear medicine in the world

Number of radionuclide medical tests
per 1000 people*



CyberKnife



Developed
in 2011

350

In the World

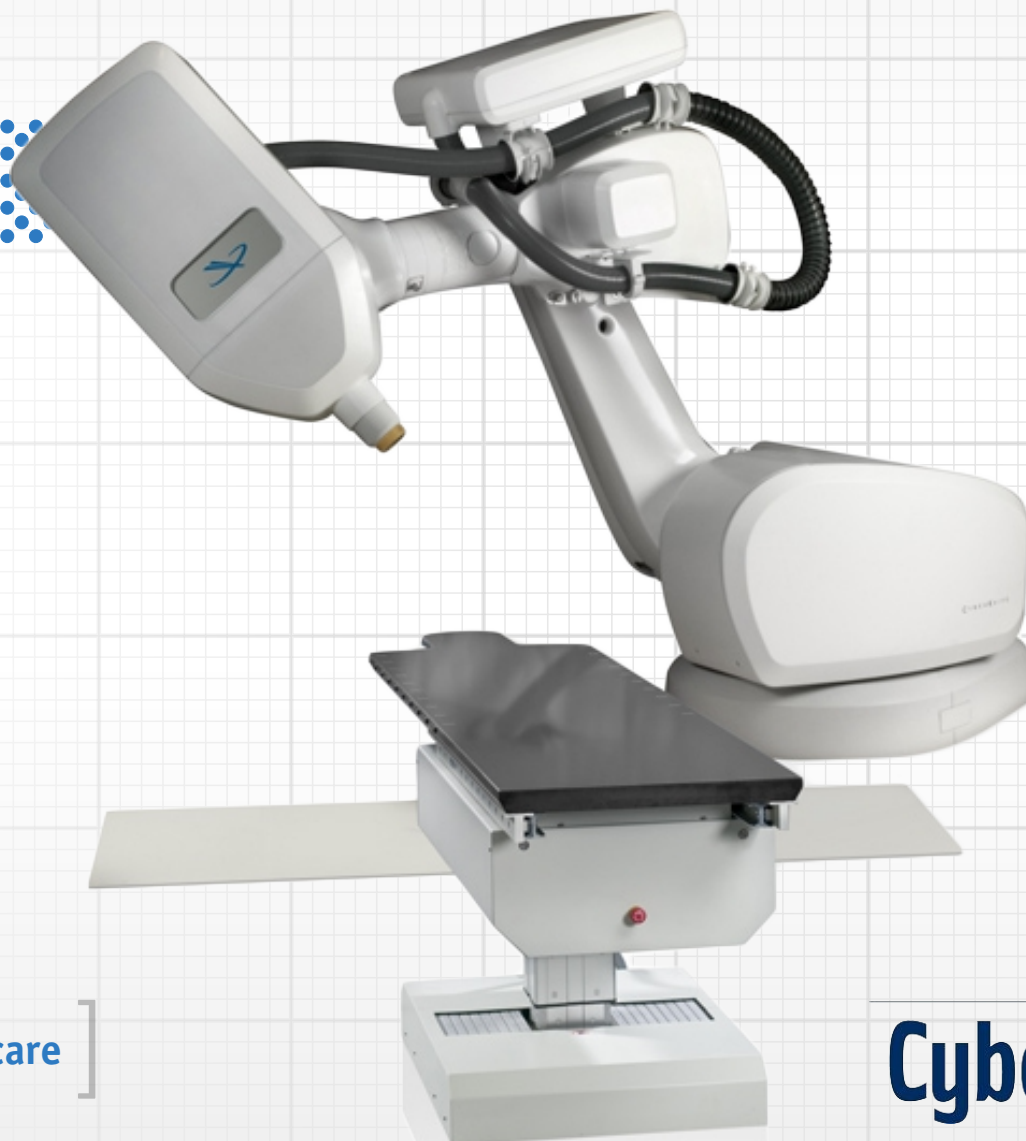
9

In Russia

1

In Chelyabinsk
Region

[One and only cyberknife
in a regional public healthcare
institution]



ACCURAY®
CyberKnife®

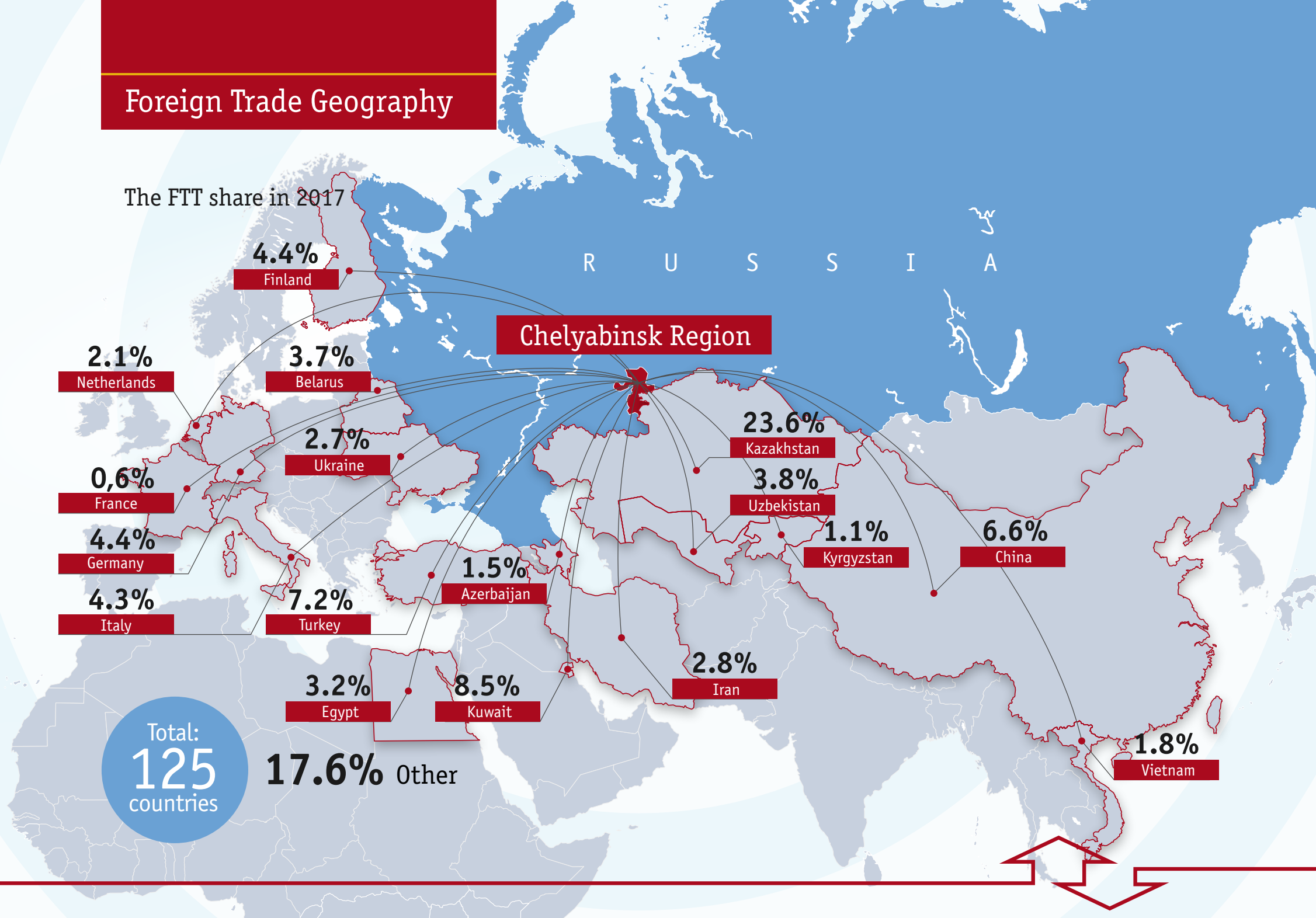


Foreign Trade Turnover



Foreign Trade Geography

The FTT share in 2017



Foreign Trade Structure

[Export Commodity Structure]

82.4%

Primary metals

7.6%

Engineering products

3%

Consumer goods

2.8%

Food products

2.4%

Petrochemicals

1.8%

Fuel-and-power
sector products

[Import Commodity Structure]

35.6%

Engineering
products

34.5%

Mineral products

17.9%

Primary metals

6%

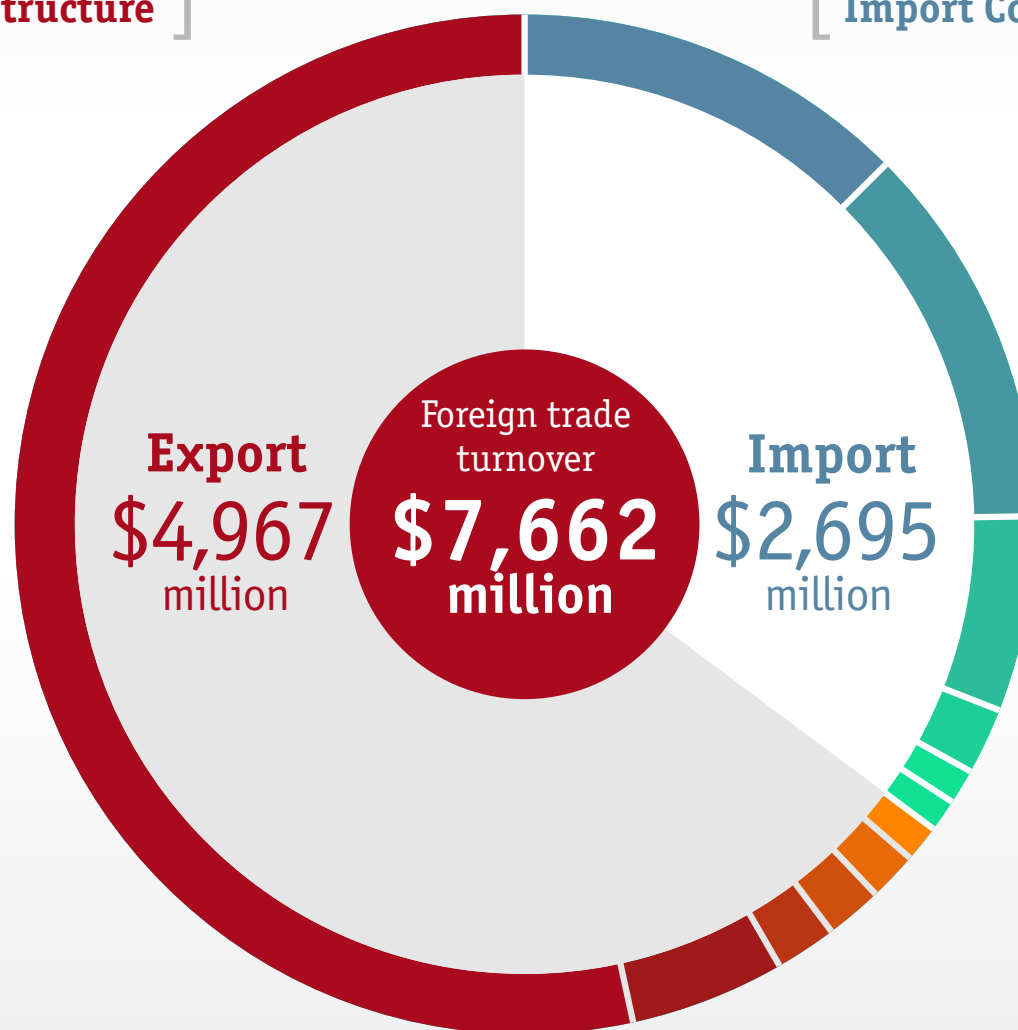
Petrochemicals

3.1%

Food products

2.9%

Consumer goods



Investment



Creating Conditions for Investors



**Investors
rights protection**



Investment sites



**Administrative support
from the Agency
for Investment Development**



**Profit and property tax
exemptions for investors**



Land plots for rent



**Advanced development
zones establishment**



Success Stories



CIVIDALE SPA



Recreational Potential



Recreational Potential

Best Russian
Tourist Destinations

7th
Place

3,007
cultural heritage sites

[3,170 Lakes]

16

Ski resorts

158

Nature
reserves

[414 Rivers]

148

Resort
and treatment
centers



National park
Taganay



National park
Zuratkul



Reserve
Ilmensky



Reserve
South Ural





Turgoyak Lake

Озеро



ТУРГОЯК



National Park
Taganay



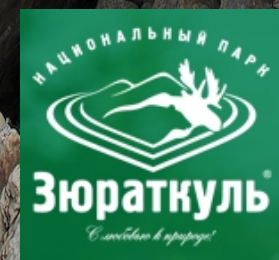


Porogy
Natural Boundary

УРОЧИЩЕ
ПОРОГУ



National Park
Zuratkul





WELCOME TO CHELYABINSK REGION!

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